

Entitlements	Platinum HK\$298,000	Titanium HK\$168,000	Gold HK\$118,000	Silver HK\$88,000
Attendance at Award Presentation Ceremony	1 Table	8 Seats	6 Seats	2 Seats
Online Banner Advertising in ONE Publication	√	-	-	-
Spokesperson's Quote in QBA 2024 Official Online Advertorial Coverage	√	-	-	-
1 min video production to share participation speech which will be posted on QBA website and social media platforms	√	√	-	-
Ad in Program booklet of Award Presentation Ceremony	Full page	Full page	Half page	1/4 page
Logo on all QBA 2024 Marketing Materials	√	√	√	√
Logo on QBA 2024 Website	√	√	√	√
Banner Ad on QBA 2024 Website	√	√	-	-
Logo on QBA Social Media Pages (Official Sponsor Acknowledgement Post)	√	√	√	√
Dedicated Post on QBA social media platforms	√	√	-	-
Display Panel (s) at Conference & Award Presentation Ceremony	4	3	2	1
Souvenir Presented at Award Presentation Ceremony	√	√	√	-
Special Appreciation at Award Presentation Ceremony	√	√	√	√
Supplement Advertisement Opportunity (Optional)				
Online Advertorial Coverage in ONE Publication	HK\$ 40,000			
1 min video production to share participation speech which will be posted on QBA website and social media platforms	HK\$ 30,000			
Banner Ad and Company URL in Official QBA2024 website (for Gold and Silver)	HK\$10,000			
Dedicated Post in Official QBA2024 website	HK\$20,000			
Additional Support Opportunities for Past Winners (Optional)				
Tailor-made Award Plaque	HK\$ 33,000			

QBA 2024 Pre-award Seminar Series (Optional)				
General Sponsor	Stand-alone package HK\$ 32,000 for 4 seminars			
Logo on Seminar Stage Backdrop (Confirm on or before 24 Nov)	Discounted rate at HK 15,000 for Platinum Sponsor	Discounted rate at HK 20,000 for Diamond Sponsor	Discounted rate at HK 25,000 for Gold Sponsor	Discounted rate at HK 30,000 for Silver Sponsor
Logo on Marketing Collaterals				
MC Acknowledgment				
Title Sponsor	Stand-alone package HK\$ 72,000 for 4 seminars			
Logo on Seminar Stage Backdrop (Confirm on or before 24 Nov)	Discounted rate at HK 35,000 for Platinum Sponsor	Discounted rate at HK 45,000 for Diamond Sponsor	Discounted rate at HK 55,000 for Gold Sponsor	Discounted rate at HK 65,000 for Silver Sponsor
Logo on Marketing Collaterals				
MC Acknowledgment				
One X-rack banners* (60cm (w) x 160cm (h)) at Venue				
Company brochure / souvenir to be placed Seminar's Reception Desk				
Video Advertising (30s video) before Seminar starts				